



Technology, Education, Research and Rehabilitation for the Environment
Leading platform for development through Alternate Path

Global CSR Forum

Introduction

About TERRE

TERRE Policy Center is a multi-location international organization, working in the area Technology, Education, Research and Rehabilitation for the Environment (TERRE in short). TERRE, a not-for-the-profit policy center, operates from India, Italy, Scotland and Canada. Reaching out the global and local environmental issues to educate and inform the key stakeholders like media, youth and NGOs is our focus. Inspiring by setting the examples through practical solutions and piloting through local initiatives are the TERRE's mechanisms for the delivery of the activities.

Ongoing projects

1. Engaging Local Communities in Stewardship of World Natural Heritage
2. JSW- Times of India Earth Care Awards

For more details on the projects please visit our website
www.terrepolicycentre.com

How TERRE could help?

Being an international NGO, TERRE has worked in the diversified Environment and earth saving area. Many companies now are in a confused state of what to do with this CSR act? Where the organization should invest and from where there will be maximum output to the society. We are trying to help companies to get the proper direction for their CSR activity. We aim to utilize this CSR amount for the welfare of society and the earth.

How companies can join?

CSR is not a new concept in India. Indian companies have been voluntarily performing their responsibilities towards society. Now as the act has been implemented suddenly everyone is in the confused state of what exactly to be done. To help such companies we have created this forum.

In this forum companies can join the TERRE CSR Forum and avail different facilities. We aim at playing a role of connecting link between the companies and the NGOs.

CSR and SMEs

What are SMEs?

Micro, Small and Medium Enterprises (MSME) contribute nearly 8 percent of the country's GDP, 45 percent of the manufacturing output and 40 percent of the exports. They provide the largest share of employment after agriculture. They are the nurseries for entrepreneurship and innovation. They are widely dispersed across the country and produce a diverse range of products and services to meet the needs of the local markets, the global market and the national and international value chains.

Having such a great potential SMEs also contribute towards society. Generally the ideas in such companies are driven by personal interests of the owner or the director. Every individual involves himself/herself into the social activities which are important according to him/her. As per the financial status they may face some limitations. At such moment we aim to help them to associate with like-minded people and have work which will practically impact on the society and will bring the change along with the satisfaction of giving back to the society.

Today in Pune there are more than 5000 NGOs working. Still one doesn't find the right NGO to work with. We aim to minimize this gap and help individual to find right NGO whom they can trust and associate to bring the change.

The quantum of finance available for CSR with individual SMEs is expected to be small. So to find the solution for this we can have clusters of all eligible companies in a specific geographical cluster, who individually as well as collectively impact the same community can pool their resources to create a sizeable CSR fund.

Collaboration has the following advantages:

Reduces operational cost:

Collaboration with NGOs who are already working in the sector will directly reduce operational cost.

Undertake long-term projects:

There are many concerns and limitations for SMEs because of which they cannot take long-term projects. Collaboration will help them to overcome the limitations and perform well. One of the bit problems is uncertainty of CSR funds available everywhere. As we have cluster of companies this problem can be

balanced between the companies. As pooling resources will increase funds could be managed properly and forecasting can be done accordingly.

Learning from experiences:

Every individual in the cluster will have his/her own experience about the subject which will be helpful for the project undertaken. Industries will also get the advice from the subject experts i.e. NGOs and other organizations.

We appeal all companies to join hands with us for a long term goal. We are trying to make a global platform for all the companies and NGOs where organizations with same mission can connect with each other and serve the society in a better way.

Think Global Act Local

TERRE works on the principle-“Think Global Act Local”. As mentioned TERRE is an international NGO. International companies interested in investing in India will also be the partners for some of the project. In this way we will be able to manage funds and make the particular movement Global with the local Act. Such initiative will help companies to make international contacts.

How NGOs can join?

We appeal NGOs to join with us and get access to the worldwide companies who want to invest in CSR activities. This will be the open platform for NGOs to get connected to the world on one click. This initiative will help NGOs to find the right organizations which can help them in any ways.

Collaboration has the following advantages:

Focused working on projects

In most of the cases work done by the NGO seems inefficient. The main reason being most of the time of NGO is spent searching grants or funds for the project. Collaboration with TERRE CSR forum will reduce the efforts of the NGOs made for searching funds and grants.

Access to industries from varied demographics

Exposure of national and international industries, government grants, and people with same interest at one place is the ideal platform for any NGO.

Increased efficiency of projects

Most of the projects are left half completed because of limited funds. Engaging with cluster of industries will help NGOs in better planning and also

executing the projects effectively. Flexibility of funds can be predicted and provisions can be planned accordingly.

Benefits

Benefits of this initiative to both companies and NGOs will be, they will get exposed to the world and this will help them to grow better. This will also help in the sustainable growth. All the money spent will be spent with some strategy which is essential for result oriented business.

Registration details

Company registration

- Registration fees: Rs. 10,000/-
- Things you will get with this registration:
 - TERRE's NGO database
 - Basic consultancy about CSR
 - Proper guidance to chose the NGO

NGO registration

- Registration fees: Rs. 5,000/-
- Things you will get with this registration:
 - TERRE's Company database
 - Basic consultancy about CSR
 - Proper guidance to approach the companies

GLOBAL CSR FORUM REGISTRATION

DATE: __/__/__

Registration No.:
Company name:
Company Address:

Contact Details: Phone: _____ E-mail: _____

Filling Date: _____

CSR activities undertaken:

Payment mode: Cash DD Online Transfer

DD: TERRE Policy Centre, Payable at Pune

Online Transfer: IFSC Code: MAHB0000852

Bank: Bank of Maharashtra,
Mayur Colony, Karve Road, Kothrud Pune

Seal and Signature of company

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