

Smriti-Van

Introduction

If you wish to make a memory unforgettable, to be remembered for ages, and something which will always flower your life, here is the solution.

As the name suggests concept behind Smriti-Van is planting and growing a tree in a memory of our loved ones. An area is allocated by forest ministry where we can plant a tree which will give us lot many things throughout the lifetime. Planting a tree is the need of an hour. So we appeal citizens to plant a tree instead of other expenses in the memory of their loved ones. This tree would be grown as if it's your friend or family. This garden of memory will blossom with love and care. Along with the memory of the ones who left this place, this garden will ensure a long life to the coming generation.

Which is better?



Failure of tree plantation drives

Tree plantation is the most favorite activity of environmentalists. Many such drives are taken on different occasions. But, as they say, plantation is done in same pits every year. That means, the trees planted this year won't grow and next year's plantation will be in same pits. This sarcasm is a joke on Earth's plight.

Why does this happen?

Plantation drives are mostly, a one day campaigns or programs. Well, plants won't grow just because they have been planted in a grand event. They require care in the initial period. This care means: watering them regularly

(not daily, in most of the cases); using fertilizers, manure; occasionally cutting; and regular attention to make sure that the growth conditions are appropriate.

How is this project different?

- It assigns **1 person/ family for 1 plant** or tree
- It is **optimized** in terms of money and other resources used
- **Personalized** to each stakeholders and thus not a burden on anyone
- An emotional attachment with the plant makes the individual to take care of the planted tree.
- Dedicated department will take care of the trees planted. Arrangements of the maintenance will be done by the organization.

Stakeholders:

Family members, TERRE (the Earth and our organization too), Government



Donation details:

Amount: Rs. 2500/- per tree

DD: **TERRE Policy Centre, Payable at Pune**

Online Transfer:

Account Number: **60120796529**

IFSC Code: **MAHB0000852**

Bank: Bank of Maharashtra,

Mayur Colony, Karve Road, Kothrud Pune



सत्यमेव जयते
महाराष्ट्र शासन
वनविभाग

वारजे स्मृतीउद्यान शुभारंभ

शुभहस्ते

मा. ना. प्रकाश जावडेकर

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प्रमुख उपस्थिती

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स्थळ : गणपती माथा, वारजे टेकडी, पुणे

वेळ : शुक्रवार दि. ३० जानेवारी २०१५, दुपारी ३.०० वाजता

कार्यक्रमास आपली उपस्थिती प्रार्थनीय आहे.

विनित,

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