

A vibrant green landscape illustration. In the foreground, there are rolling green hills. Several stylized green trees of various sizes are scattered across the scene. In the upper left, a large green tree-like shape contains the text 'Happy New Year'. To its right, a large white cloud is depicted. Further right, another white cloud contains a small green sprout with two leaves. The background is filled with vertical light green rays emanating from the right side, suggesting a sunrise or sunset. Small white butterflies are scattered in the upper left area.

*Happy
New Year*

*Carving a tunnel
of hope through the
dark mountain of
disappointment
for our Earth, our
only home...*

NEWSLETTER

Issue 1 | January 2015



Twenty Fifteen

Over-Supply of Optimism and Short-Supply of Actions



Two grand global events scheduled in 2015, related to future of our planet, will be -the UN General Assembly in September 2015 to agree on Sustainable Development Goals (SDGs) and later a meeting in Paris on Climate Change to finally agree on definite mitigation and adaptation targets in November 2015.

Clamor and cutter, blare and buzz, humming and haggling are expected to be the main stay of the environmental and social debate throughout the coming year. The first

is the direct consequence of the end of the tenure of Millennium Development Goals (MDGs), agreed fifteen years back by decision of UN General Assembly at the dawn of 21st millennium. It agreed to eight MDGs with 60 targets and pledged to uphold the principles of human dignity, equality and equity, and free the world from extreme poverty and respect the ecosystems with measurable and time-bound blue print lasting till 2015.

2014 UN progress report on MDGs concluded that the progress on achieving MDG is mixed and that '... the MDGs have made a profound difference in people's lives.... but the agenda remains unfinished'. As per Ban

Ki-Moon UN Secretary General, "SDGs will serve as the core of a universal post-2015 development agenda". The proposal for SDGs include 17 goals with 169 targets would be operational in the beginning of 2016. The second is the consequence of similar circumstances



i.e. the pre-decided end of now crippled- Kyoto Protocol. However, there is difference. Climate negotiations are the goal changing and even goal-post changing. It is

in fact a Shakespearean Tragedy that began with a global collective resolve to save the planet from man-made deluge of greenhouse gases and then flawed, placed in a stressful heightened situation every year and then ended with a near-fatal conclusion. Only life-line that still exists in this life-threatening drama is 'optimism' expressed by the countries and international organizations through the statements like, 'the world has made important decisions to move the climate agenda forward!'. What that lifeline now needs is not 'paper-decisions' but urgent supply of the oxygen of 'actions'.

The last negotiations on climate change ended in Lima recently when representatives of

almost all countries –with possible exception of small island countries- returned to their capitals with nationalistic and complacent 'we-got-what-we-wanted' feeling. No one thought for a moment 'what-our-planet-wants' to limit the temperature to not more than 2 deg cent. As per UNEP report safe planet will need actions, to ensure that 'total global greenhouse gas emissions need to shrink to net zero some time between 2080 and 2100' and there is urgent need to act on pledges already made by the countries on emissions-cuts, which in any case are already far less than what is needed for limiting the temperature rise to 2 deg cent. Twenty years after United Nations Framework Convention on Climate Change (UNFCCC) entered into Force and Fifteen years after MDGs were agreed, we are entering New Year of Twenty Fifteen with optimism in over-supply and action is in short supply.

Rajendra Shende
Chairman TERRE

Rendezvous

Terre Policy Centre is organizing a new platform in association with Indradhanu Environmental Education and Citizenship Centre for interactive discussions to inspire youth for taking environmental initiatives. These are planned to be one hour long Rendezvous with 15-20 minutes of leader's or guide's presentation (lecture) and 45 minutes of question-answer session. Speaker for the inaugural session is Mr. Ranjit Gadgil. Audience will be young and enthusiastic youth concerned about environment. So your presentation consisting of cycle club initiative and your work at Parisar would be very good for them.



TERRE Policy Center's president, Dr. Vinitaa Apte writes for Marathi newspaper called Lokmat since January 2014 every Thursday under the column "Pawalapurti Prithvi". The last issue was entitled "Pawalapurti swachhata"

It was Friday afternoon in London. This is usually the time to get the arrangements ready for the weekend. But that Friday was not the usual one. The air was filled with zeal and zest owing to International environmental film festival arranged by TEERE Policy Center. Such film fest was something very new to the English and the excitement was evident.

In addition to the film fest, we also took an essay competition for students internationally. We received enormous response from across the globe. This helped get an idea of how well developed the sensitivity of students is in regards to environment.

Ujjwala Wemru (Australia), Atoshi Mohammed (Dhaka, Bangladesh), Neha Bhayani (London), Shefali Mehra (Delhi) stood first, second (for two students) and third in the essay competition. What was even more amazing was the initiative of two students from Baburao Phule School (Pune) who submitted their essays in Marathi. The judges announced special prizes for these two girls. The girls were appreciated by the jury who brought to attention the students' efforts and the distinct and independent thoughts presented. They hadn't used the data available on internet and computers, but had used their own aptitude instead. This impressed the jury so much that they gave those special prizes

Pawalapurati Swachhata

to these two girls. The girls come from a very humble background. They were awarded in their home city, Pune.

The thoughts presented by the girls were directors to any layman

NUMBER OF THE MONTH

269,000

SCIENTISTS ESTIMATE TOTAL WEIGHT OF PLASTIC FLOATING IN WORLD'S OCEANS: NEARLY 269,000 TONS OF PLASTIC POLLUTION FLOATING IN THE OCEAN

who is interested in doing his bit in saving nature. They said that the issue of pollution is not local one but is rather global one. Despite the scope, they feel that the solution is not all that complex. If everyone takes care of the cleanliness around their own houses, then the issue gets solved in no time. The simplicity and clarity was the idea was so very notable.

As an addition to the effort of sensitizing people about the environment, Mrs. Dandekar, who hosts Marathi radio station in England, arranged a program of guiding and asking suggestions to women there about what easy and feasible step can be taken on household basis to help keep environment clean.

If two school-going girls can show the maturity of understanding the significance of keeping earth clean in such simple terms

then why cannot the well-educated adults do it? May women agreed that they use cars even to traverse a very small distance. But the positive effect was that many of them also agreed that they will discontinue this shameful and harmful habit immediately and promised to walk whenever possible instead of using car.

Saving our environment is everyone's responsibility. Attempting measures in this direction awakens and instigates people to work as per their capabilities. In response to TERRE Policy Center's and Sanskriti Cultural Center's attempt, we got to know about how deeply concerned the people all over the world are about this issue. The efforts of women and girls, especially, are extremely inspiring.

QUICK QUESTION

How many bird species are spotted in Jalana?

- A) 48
- B) 50
- C) 52
- D) 60



If you know the answer, send in your entry to us at :

info@terrepolicycentre.com



Kalpkala, “Innovative art from waste material”, was mainly a workshop to make people aware of conserving our natural environment and resources by reducing the waste generation at home by making good handicraft of our home based waste material. By doing this, we reduce some burden of waste material from our environment by reusing and remaking of new materials (holders, stands, hangings, baskets etc.). We can also control environment pollution and make our home beautiful without paying for useful commodities outside. This was an inspiration ticket for people and empowerment opportunity by working with this thought.

On 22 December TERRE Policy Centre had organised a workshop in collaboration of IndraDhanush Environment Centre at Indradhanush Building. The workshop, named Kalpkala, innovative art from waste material, was open for all age groups and the workshop was free of cost. Workshop was coordinated by TERRE Policy Centre’s young project leaders: Rajkumari Suryawanshi and

Prachi Yadav.

In this workshop, 35 people participated, in total. They belonged to various age groups and professions. Some of which were house wives, working women, men from different professions and senior citizen and school students. All participants attended the workshop actively, understood their responsibility for environment and were impressed by the idea behind Kalpkala.

In the 2 hours’ workshop, a thorough discussion was done on environmental burden of 2 non-biodegradable waste components: plastic (bottles) and CDs.

Next, some demo of making beautiful handicrafts from materials like newspaper, compact disc (CD), plastic bottles, hard board, thermocol sheets, empty cardboard boxes etc. were shown. Also, we few videos of making handicraft from house waste material were shown.

At the end of workshop we got a wonderful feedback from participants and received requests from them to organise this kind of workshop again.

This is the story of successful

workshop organized by TERRE Policy Centre. And this event will be held again in Vasundhara Film Festival in the month of January. We look forward to enthusiastic participation by interested people.

NEWS NETWORK



Engineer Reimagines Solar Energy With Stick-On Panels

The catalyst for Xiaolin Zheng’s groundbreaking work in solar energy began with an offhand comment her father made years ago at her parents’ apartment, a 13-story complex in the northeast China city of Anshan.

<http://news.nationalgeographic.com/news/2014/12/141203-xiaolin-zheng-emerging-explorer-solar/>



Warming Seas Drive Rapid Acceleration of Melting Antarctic Ice

Melting Antarctic glaciers that are large enough to raise worldwide sea level by more than a meter are dropping a Mount Everest’s worth of ice into the sea every two years, according to a study released this week.

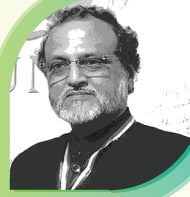
<http://news.nationalgeographic.com/news/2014/12/141204-antarctic-ice-melt-sea-level-climate-environment-science/>



UN members agree deal at Lima climate talks

United Nations members have reached an agreement on how countries should tackle climate change. Delegates have approved a framework for setting national pledges to be submitted to a summit next year. Differences over the draft text caused the two-week talks in Lima, Peru, to overrun by two days.

<http://www.bbc.com/news/science-environment-30468048>



Life on 5 R's [24th January 2014]

Talk- 'Life on the 5R's' by eminent speakers at Indradhanushya Environment Education and Citizenship Centre, Pune on 24th January. expert)



NEWSLETTER

Kirloskar Vasundhara Film Festival [January 2014]

TERRE Policy Centre presented 5 short films at Kirloskar Vasundhara film festival. Also, a workshop on Recycling was conducted by Mr. Rajendra Shende (Chairman, TERRE Policy Centre), Mr. Madhav Gokhale (editor, Sakal) and Mr. Ramakant Narayane (water expert)

Expert roundtable meeting [5 March, 2014]

TERRE Policy Centre in collaboration with Institute for Governance and Sustainable Development are organizing one day expert roundtable meeting on Selecting and Managing Air Conditioning and Refrigeration Equipment Using Next-Generation Refrigerants for Energy Efficiency and Climate Protection.

Kaas Dialogue 1st meeting [May 2014]

Review of Kaas community dialogue was held by TERRE Policy Centre at Kaas.



World Water Day celebration [March 2014]

TERRE Policy Centre celebrated World Water Day at a school in Rahimatpur. This event was attended by school faculty, students and TERRE team.

Maldives Film Festival [June 2014]

TERRE organized film festival in collaboration with Environment and Housing Ministry of Maldives. This was attended and appreciated globally.



United Nations Environment Assembly [23 June 2014]

TERRE President, Dr. Vinitaa Apte was specially invited to the first ever United Nations Environment Assembly, in Nairobi. TERRE Policy Centre was a Major Stakeholder Group at this event.



Chai pe Charcha [June 2014]

Rajendra Shende, Chairman, TERRE had discussion with Hon. Minister of Environment, Forest and Climate Change - Hon Prakash Javadekar over morning tea. They discussed the issues related to development by caring for the environment. The conclusion: Development and Environment are not in opposite team. They are in the same team!



REVIEW IN YEAR

Korea Side Event [October 2014]

TERRE Policy Centre in association with UNESCO organized a side event on Sustainable Livelihood in World Natural Heritage Sites: Case Study KAAS. TERRE Technology, Education, Research and Rehabilitation for the Environment a non for profit organization is working with a motive to give sustainable life style in the Northern cluster of Western Ghats, India.

Environmental Film Festival in London [October 2014]

The two-day Environmental Film Festival in London brought light to several issues threatening the fabric of balanced eco-system. The event was jointly organized by TERRE Policy Centre & Sanskriti Centre for Cultural Excellence. The event was sponsored by JSW Times of India Earth Care Initiative and supported by Sunmark Ltd in the UK.

Kaas community dialogue [26 August 2014]

TERRE held a community dialogue at Kaas. This was in continuation with the former one.

Vasundhara film Festival [July 2014]

In the January, TERRE had participated the Kirloskar Vasundhara Film Festival by organizing a workshop on Recycling, conducted by Mr. Rajendra Shende (Chairman, TERRE Policy Centre), Mr. Madhav Gokhale (editor, Sakal) and Mr. Ramakant Narayane (water expert). In July Vasundhara Film Festival, at Solapur, Mr. Shende was the keynote speaker and TERRE presented Earth Care films.

London film festival [September 2014]

In collaboration with Sanskriti Centre for Cultural Excellence, TERRE organized a Film Festival in London. Along with film festival, a essay writing competition was also held by TERRE in same event. International participation response was received for this event. The award ceremony was held in London and then in Pune.

26 Meeting of The Parties to the Montreal Protocol is going on in Paris at UNESCO building [November 2014]

26 Meeting of The Parties to the Montreal Protocol is going on in Paris at UNESCO building. Minister of Environment, Forest and Climate Change Mr Prakash Javadekar attended the High Level Segment. And had bilateral meeting with TERRE Policy Centre.

GIB conference [November 2014]

TERRE Policy Centre organized a conference at Anandashram to address the issue of extinction of Great Indian Bustard-The Maldhok. The chief speaker was Dr. PramodPatil (he works with BNHS on GIB conservation).

Drawing Competition [November 2014]

A drawing competition was held on 14th of November on the occasion of Children's Day. 30 Children participated the competition and painted for environment on the theme of "Eco-friendly festivals". Renowned cartoonist, Mr. Mangesh Tendulkar, inaugurated the completion.

Kalpakala [December 2014]

There are many objects in our houses that remain wasted because their utility is over or because they have minor defects. But we do not immediately discard them into waste (due to our prudential Indian mentality). These objects form raw material to number of useful and beautiful home-made handicrafts. We are arranging a workshop for this.





Environment Yum!

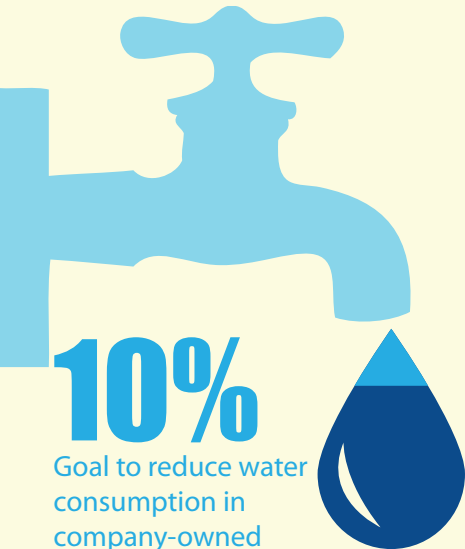
95%

of fiber sourced responsibly at Pizza Hut U.S. are from well-managed forests and recycled sources



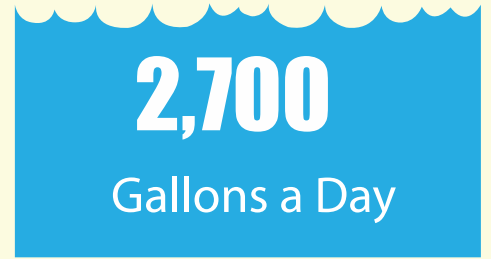
1,300 TONS

Of cardboard, bottles and cans diverted from landfills through KFC Australia's closed loop recycling program in 2012



10%

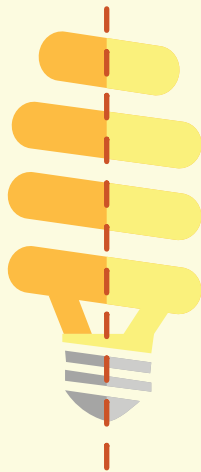
Goal to reduce water consumption in company-owned restaurants by 2015



2,700

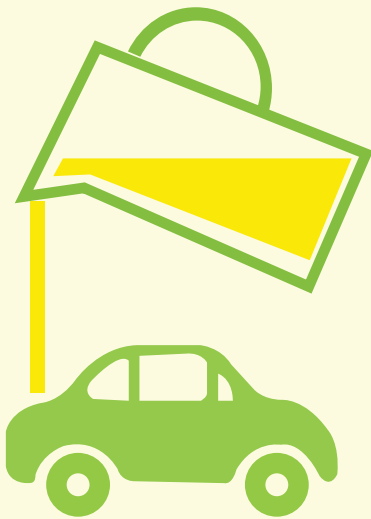
Gallons a Day

Amount of water China saved in a green building prototype



50%

Reduction in lighting energy usage in China KFC thanks to new technologies employed



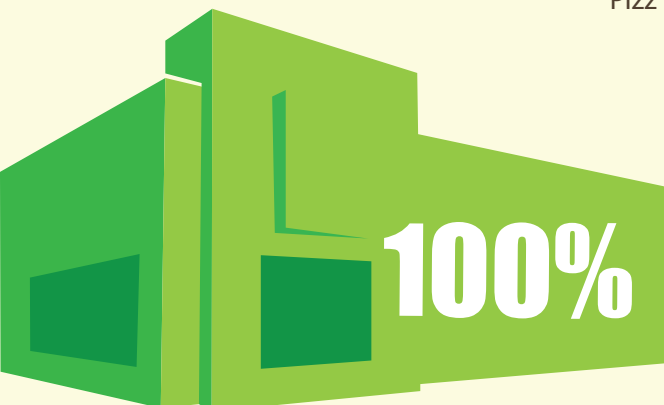
Of KFC cooking oil that is collected and re-used as biodiesel in the U. K.



Of pizza box materials are capable of being recycled at Pizz Hut U. S.



India's restaurant hot water needs fulfilled through solar heat, reducing usages of fossil fuels



100%

Of new restaurant builds LEED certifiable by 2014



1 million

Gallons of water saved each year at Yum ! headquarters



Jury Panel

Hon. Minister of Environment, Forest and Climate Change, Mr. Prakash Javadekar, will be present at the conference to present his inspirational views to the youth



Mr. Rajendra Shende - Alumnus of IIT, Bombay, is Chairman of TERRE and former director of UNEP where he headed the OzonAction Programme for the protection of stratospheric ozone layer and climate change. Worked with the governments of 146 developing countries to enable their compliance with the Montreal Protocol on substances that deplete the ozone layer. Coordinating lead author of 2007 assessment report of IPCC that won Nobel Peace Prize. Recipient of number of national and international awards he is strong believer and practitioner of "To think is good, but to act is better."



Ram Boojh - Program Chief, Natural Sciences, and Programme Specialist of Environment and Natural Heritage at UNESCO. Has a doctorate in Ecology from North-Eastern Hill University and a fellow at Bradford University. Closely connected with various institutions belonging to educational, governmental and international organization, he has a formidable knowledge base through a 35 year-rich experience in varied areas of natural sciences including ecology, hydrology, and environmental impact assessment, biodiversity, environment education, and sustainability science, education for sustainable development and sustainable living for the communities around World Natural Heritage sites of UNESCO



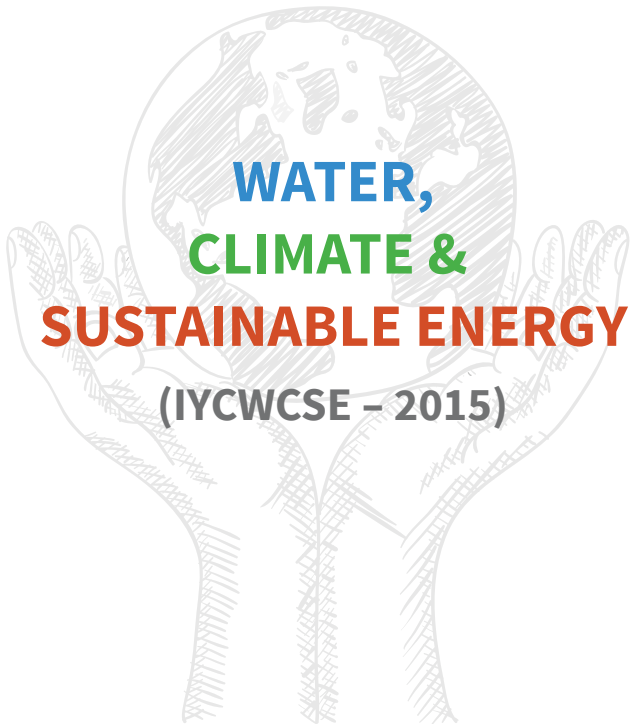
Prof. Aneeta Benninger - a founder trustee and Executive Director of the Centre for Development Studies and Activities (CDSA), Pune. She is a geographer and sustainable development planner. She is a passionate environmentalist with local and global perspectives. More than 35 years of her career includes teaching, consulting, development planning. Associated with number of initiatives for the sustainable development of Pune and around.



Shri Ramakant Narayane - Superintending Engineer, Water Management Circle, Maharashtra Jeevan Pradhikaran, Nagpur. He holds B.E. (Civil) degree from V.J.T.I., Mumbai. Expertise in Planning, Designing, Monitoring & Implementing & Maintaining various Water Supply & Sewerage Schemes in Maharashtra. Passionate about the environmental sciences and rural initiatives for water supply and irrigation.



Gurudas Nulkar - Professor at Symbiosis Centre for Management & HRD and heads the Corporate Training Centre. He holds PG Diploma in "Sustainable Management of Natural Resources & Nature Conservation". Faculty Development Program on Strategy, IIM Bangalore, 2012 SMEP (Small & Med Enterprises Program) IIM Ahmadabad, MBA (Marketing), BE (Mechanical). He has published several papers in international journals and is a recipient of the 22nd Dewang Mehta Award for best faculty in Marketing. An ecologist by choice, he is a Trustee of the Ecological Society, an NGO pursuing ecological education in India for the last 30 years.



**20th & 21st February 2015
at Pune, Maharashtra, India**

Mr. Rajendra Shende

Chairman, Former Director UNEP Paris

Dr. Vinitaa Apte

President

Mr. Ajay Pathak

Trustee

Mr. Vickrant Argade

Secretary



“ I want to work towards integrating technology and environment. Nature has been so generous to me! Now I want to give back to it. I resolve to walk to office and to nearby places to minimize use of bike or car.



Prachi Yadav
Project Leader,
TERRE

“ Being an Environmentalist, I resolve to try to be environment friendly by doing limited consumption of natural resources in my daily life



Rajkumari Suryavanshi
Project Leader,
TERRE

“ I will encourage and make the youth aware of working for conservation of Environment in easy and reachable manner.



Ankit Gaurav
Project Leader,
TERRE

Resolution

“ My home is 5km from my office. I resolve to use bicycle once in a week in this New Year. This will help me reduce my carbon footprint.



Dr. Vinitaa Apte
President TERRE

“ I want to experience the nature early in the morning. Till the end of 2015, I will be the person with 4hrs of sleep. With increased productivity I resolve to work more for the Society.



Mohit Kalani
Project Leader,
TERRE



TERRE Policy Centre

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Rural Office and demonstration centre: Pandit Ajaekar Scheme, Khandobacha Mal, Bhugaon, Pune - 411042

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