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P PREAMBLE

That is the time when UNEP OzonAction developed Communication Strategy and presented to Executive Committee of the Montreal Protocol in 2002. One of the objectives of that strategy was to devise ways to get adequate attention on ozone issues so that remaining job is completed effectively.

The 'second phase of Montreal Protocol' as many have called, unveiled when Parties to the Protocol took decision on the accelerated phase out of HCFCs and for the first time decided to further explore climate benefits from HCFC phase out. Based on this historic decision, UNEP OzonAction developed

and got approved CAP 2009 programme which had three parallel track vision to assist the developing countries i.e.

- ✦ Effective phase out of remaining ODS
- ✦ Sustaining phase out beyond 2010, particularly ensuring smooth and seamless activity in servicing sector
- ✦ Accelerated Phase out of HCFCs by gaining climate benefit.

It must be emphasized that the emerging dimension of Montreal Protocol related to climate change is opportunity for OzonAction to relook at its communication strategy.

The Information, Communication and Technical activities to realize the three track vision should be strategized. Three parallel tracks as indicated above and climate benefits need to be reached at all levels – Governments, Industries and civil society.

Media's participation in kicking off this new phase and three track approaches, particularly the climate benefit aspect will be crucial. Judging the press coverage of Doha meetings it is most

crucial that OzonAction develops a media strategy, based on its original clearinghouse mandate and also communication strategy formulated in 2002 (which needs revision in view of the changing scenario)

This paper, lays out the strategy, approach and proposals for the immediate Media activities, pending the revision of the communication strategy.



B BACKGROUND

The review of the Media related activities undertaken over last four months in all the regions (see annexes) and the correspondence with RNCs and discussions with AIs have shown that :

- + There is very good understanding among the regions of the need to engage the media persons in OzonAction activities with the objective of getting the appropriate messages out to the stakeholders.

- + RNCs have steered new and innovative media activities, though such activities differ in terms of its consistencies, intensities and follow up.
- + Paris IMT has recognized the need to provide templates for the Media activities to the regions and succeeded to limited extent in collaborating with UNEP Grid Arendal in producing the Vital Graphics on Ozone.
- + Engaging the media professionals in OzonAction activities – like network meeting have taken place in the past but such participation has been 'on and off' basis and geographically imbalanced.
- + Collaboration with DCPI on media issues has been on going with ' surges and dry periods' depending on the UNEP's other priorities.
- + Press releases and Information notes are well developed by OzonAction for events & publications; however there is lack of follow up to ensure that adequate 'mileage' is achieved.

- + Regional CAP team has developed very good contacts with the regional media and have engaged in the creative work which needs to be channeled for the effective "one CAP" image.
- + RNCs have good relations with Regional Information Officers which could be further elaborated



B BACKGROUND

Next three year's i.e. 2009-2011 would be the most crucial time for the protection of the ozone layer and safeguarding the climate.

It is when Article 5 countries will phase-out the all consumption and production of CFCs, halons, and other major ozone depleting substances, except those required for essential uses. It is the time when climate linkages with Ozone would be most crucial in preparing HPMPs.

It is also the time when Climate negotiations under UNFCCC would pay attention to HCFCs, HFCs and ODS destructions in significant way.

As we recognize that the climate bandwagon is moving fast, and taking resources and attention away from every other major environmental issue. For the Montreal Protocol effort, this in fact constitutes a major opportunity to spread awareness on the linkages between ozone issues and climate change.

One of the critical challenges of OzonAction would be 'demystifying' these issues not only to NOUs- the main target group of OzonAction- but also to Media who could assist NOUs in making their task less difficult.

The full understanding of the climate link of the HCFC phase out, ODS destruction, Energy efficiency would require technical and policy knowledge which many policy makers may lack. Hence Media's role in reaching the messages and OzonAction's role in making the complicated information in simple language need not be overemphasized.

it. The 'second phase' of the Montreal Protocol would therefore need the organized and structured approach for the Media activities. While the regions are in the forefront and have shown the

great enthusiasm in the past on this matter, there is need to direct this energy with strategic approach. This paper addresses this very need building on the experience that OzonAction already had.



G GOALS AND OBJECTIVES

The overall objectives of this paper have two dimensions i.e.

- ✦ Leveraging the expertise and multiplier effect of the media to reach out the highlights of the events and activities related to the implementation of the Montreal Protocol, on emerging issues and remaining challenges under the Montreal Protocol in order to inspire other countries to accelerate their phase out efforts and to reach out



the lessons from the Montreal Protocol

- ✦ Build the capacity of Media to understand, digest, and disseminate the 'multitude' of benefits of the Montreal Protocol, notably related to climate change so that compliance with the Protocol proceeds with full environmental co benefits.

And the sub objectives would be:

- ✦ Explore the possibility of providing media with easy to digest information on the ozone issues and giving media a clear direction on the messages which need to be sent out to public.
- ✦ Engage various types of media, including print, broadcast and internet in spreading the local and regional initiatives, best practices and case studies to assist NOUs in their work to meet compliance. .
- ✦ Try to make ozone related issues more exciting and interesting by

using innovative approaches to attract media's and public's attention to the issue

- ✦ Outreach the good work of UNEP OzonAction and that of other implementing and bilateral agencies i.e. UNDP, UNIDO and WB



D

DEFINITION OF MEDIA

Channels of communication that serve many diverse functions, such as offering a variety of entertainment with either mass or specialized appeal, communicating news and information, or displaying advertising messages. The media carry the advertisers' messages and serve as the vital link between the seller of a product or service and the consumer.

Available types of media include print, electronic, out-of-home, and direct mail. Print usually refers to newspapers and magazines but also includes directories, school and church yearbooks and newsletters, and programs at sporting events and theatre presentations.

Electronic media are usually referred to as broadcast media, or radio and television, including cable. Out-of-home media are designed almost exclusively to serve only an advertising function, and include billboards, transit advertising, and posters in public places such as stadiums, airports, and train stations, as well as flying banners (banners towed by airplanes) and skywriting. Direct-mail media are advertisements that are mailed directly to prospects.

As technology advances, new forms of media are being discovered every day, such as movie-house advertising and special automatic telephone devices with pre recorded advertising messages. Any single form of communication is known as a medium.



D

DRIVERS FOR UNEP OZONACTION MEDIA STRATEGY

Climate Opportunity: Decisions of MOP

Considering that media attention is presently more magnetized towards climate change it is important that capacity of media is built to understand the emerging link of climate change with the ozone layer protection activities under the Montreal Protocol. Decision on HCFCs taken by MOP and the discussions on ODS destruction, Bank Management, Energy Efficiency

are the opportunity for OzonAction to 're-magnetize' the attention of media.

by a greater awareness though wider use of media.

The Executive Committee and MOP Decisions on co-financing

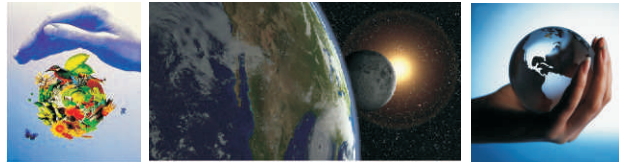
In its 54, 55, 56th meetings, Executive Committee and in 20th MOP have clearly encouraged implementing agencies and Article 5 countries to mobilize co financing from GEF CDM, Voluntary carbon funding and other bilateral sources to avail multiple environmental benefits of phase out of HCFCs. This would require expertise of Media which will through multiplier effect reach the messages to the stake holders.

The Emerging Issues

The incidences of illegal trade in the world of limited stocks of CFCs and high demand of servicing sector, could be eventually reduced



D DRIVERS FOR UNEP OZONACTION MEDIA STRATEGY



Recently concluded MOP in Doha have highlighted the new issues i e

- + Environmentally sound management of ODS banks.
- + Need for low GWP alternatives for ODS
- + Need for MDI substitutes.
- + Quarantine and Reshipment uses of Methyl Bromide.

These complicated issues need to be demystified by building the capacity of media .At the same time, if awareness on these issues is raised in Media, media would like to outreach such stories.

Lack of Press coverage of the recent meetings

It has also been observed that the media was more or less passive about the outstanding outcomes of Doha meeting of November 2008. The paperless meeting ,replenishment of multilateral funds in midst of financial crises , extra ordinary phase-out achievements and compliance and establishment of research and technology centers by Government of Qatar have all gone unnoticed by media in spite of UNEP's press release .

OzonAction neither controls, nor is historically involved in (in a significant way), the global press relations related to the MOP, OEWG, etc.

They are managed by the Ozone Secretariat and DCPI therefore there are some challenges with OzonAction having direct influence on the news reaching international media. What is needed is for an approach to indirectly generate coverage.

2010 as Mile stone and opportunity

End 2009 would mark a major milestone in the history of Montreal Protocol and probably in whole of MEAs. OzonAction should get geared up for the Media event and press coverage .

All above drivers clearly show the need of developing targeted media programme under OzonAction.

P PROPOSAL

Element I

OzonAction should structure and organize its on going activities to include

- + Identifying focal point for media in each Regional CAP who would liaise with media focal point in Paris IMT.
- + Developing the list of media experts- journalists and others- in each region.



It is proposed that a sub programme for Media be initiated with two dimensional aspects in mind

> Element I <

Leveraging the expertise and multiplier effect of the media for on going work

> Element II <

Build the capacity of Media on the emerging issues

Proposed Activities

- + Developing a 'media corner' in OzonAction web site where all the new events, publications, press releases, information notes, PSAs, videos, and relevant materials would be flashed .

- + Identifying in each region one or more than one champion-media expert- who along with Regional-CAP focal point would follow up on new material of Media Corner to ensure the wide coverage. Such Media Champion should work closely with RNCs and attend the



Network meetings and also keep in regular touch with the RNCs

- + Build relationship with an International Public PR Agency which is willing to initiate ozone outreach as pro bono work.

Using an International PR agency could be a useful tool to outreach as they have connections with various types of media. The agency could be appointed for various tasks, such as producing press releases and other types of promotional materials for UNEP DTIE OzonAction, outreaching to a large number of media, including following up with the news coverage. Regional network could assign the Media work to such agency. Paris office can guide. As it

P PROPOSAL

will be difficult to appoint such agency on payment basis, we have to attempt to get agency interested in environmental issues.

- + Developing a list of the media counter parts in Ozone Secretariat, Multilateral Fund Secretariat, IAs and liaise with them to highlight their

activities in OzonAction Media Corner.

- + As a reciprocal arrangement, attempting to get OzonAction events and publications through the media activities of other agencies.
- + Use the internet to telecast/procast/ interviews of the experts, RNCs and OzonAction ALs, when ever events take place.
- + VDO's

The films and PSA should be outreached at all levels. It should telecast through every channels as well as in public places and gatherings. Barter arrangements work with news agencies, broadcasters or film/TV production organizations. The electronic news channels might be persuaded to

donate air time, editing suites or disseminations.(The regional TV channel in India recently telecast the PSA giving a free air time on 16th September to mark the celebration of International Day for the preservation of Ozone Layer)

- + Holding regular dialogues with DCPI to inform the special needs of the OzonAction to develop cooperation with them. (It is understood that DCPI has already given us independence to issue information note.

Paris IMT should develop overall guidelines on all above to ensure organized Media activities by Jan 2009.



P PROPOSAL

Element II

Proposal to consolidate capacity of Media and engage the Media professionals would include

Thematic Round table with media representatives.

Regional thematic round table discussions with Media should be organized by RNCs on regular basis back to back with Network meetings Possible themes could be:



- + Sustaining Phase out- Servicing sector
- + Ozone and climate Change-Linkages
- + Methyl Bromide and agriculture
- + Environmental crime and illegal trade.
- + Ozone and Energy efficiency,
- + ODS destruction

Paris office would provide guidelines templates for such round tables, particularly on agenda, experts from TEAP/TOC to be invited. The students and teachers of the Universities offering the course on environmental journalism would also be invited.

Thematic Stand Alone Workshops

Thematic workshops should be arranged for the media representatives to build their capacity .The workshops should focus on

- + Successful Case studies that can be reported
- + Identifying Needs for information tools for Media.

- + New and creative concept and ideas for spreading messages.

Ozone Media

This option proposes the creation of a new communications entity -"Ozone Media"(UNEP/Ozl.pro/ExCom/36/5, Pg 54) that is solely and exclusively dedicated to communicating the ozone message to local, national, regional and global audience .This idea should be promoted by including in it Media Corner of OzonAction and also incorporating :

- + Web Forum for Journalists(extending existing Ozoneorbit - See annex)
- + Electronic News letter for the journalists (similar to the news letter developed by ROAP on Environmental crimes)
- + linking Media Corner to other web sites of the environmental journalism



P PROPOSAL

- + promoting the links with the universities that teach environmental journalism

Tool Kits

"Vital Ozone Graphics -resource Kit for journalists"
Building on the Vital Graphics developed in collaboration with Grid Arendal, further tool kits could be developed on emerging issues. The meeting should be held with Grid Arendal to convey to them the 'new phase' of the Montreal Protocol.

The existing awareness material could be adopted for the capacity building of the media representatives.

"Continue engaging Media in OzonAction events

- + Selective Media experts /Journalists should be encouraged to participate in CAP events

Hold competition for the journalists

- + Competition for the best reporting, the best stories, the best TV show could be held I 2009

Competition for Journalism-Students

- + In year 2009 OzonAction can hold the competition for the Journalists students on Ozone Climate stories. The regional prizes will be given and one prize can be at global level.

Since this award will serve as incentive and peer recognition, maybe you could elaborate on the contest particularly as this is planned for 2009 - Participants need sometime to prepare their entries- : Objectives, theme, deadline for submission, selection criteria, award scheme etc.

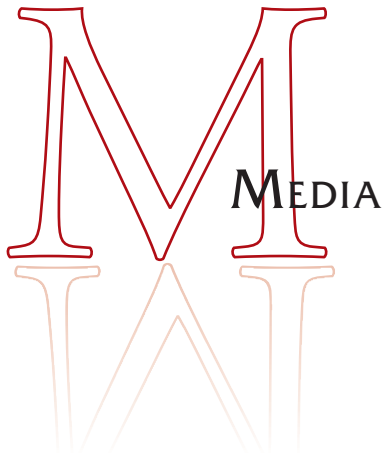
You may also wish to explore with major news agencies such as Reuters and etc.

the possibility of running this media award together. I know they are partnering with IUCN on something similar.

Given below is a list of selected ideas for both outreaching to Media and using media as a mean to outreach to each key priority target groups (Media, General Public, Youth and School children). These activities could be considered for implementation at the global level in 2009 and 2010 as the end of Phase 1 of the Montreal Protocol. These ideas were generated by media experts during a special brainstorming workshop for the development of Regional IEC Strategy and Action Plan: 2008-2010 held in January 2008 in ROAP.

The activities are divided into 2 categories:

1. Activities needed immediate action
 2. Long-term activities
- + These activities could first be done at the regional level, later on, when the activities have been initiated for some time, UNEP DTIE OzonAction could combine the ones in each region and develop them into global initiatives.



Activities needed immediate action

1. Ozone Journalist fellowship programme

An annual fellowship programme for journalists (print and TV) from under the age of 35 who will be paid a special grant to research and write on ozone themes and attend key events connected with compliance activities. UNEP DTIE OzonAction Programme will select a journalist from each region and



the grant will be given subject to a specified proposal or output that they must agree to submit by the end of the year. (See <http://www.seapabkk.org/fellowships/f2005.html> for an example of how such a fellowship programme can be designed)

Long-term activities

1. Special ozone layer page on social networking site

The popularity of social networking sites can be tapped by creating a special "Friends of the Ozone Layer" network on a site like Face book. This could be done by enlisting advocates from within the Face book space, such as existing groups dedicated to global warming and climate change. Strategies could then be devised for how to increase traffic to the network by having special sponsored contests and prizes for visitors to the site. Funds for a specific ozone related cause could also be generated via this network.

2. Ozone and lift media

A new and fast growing trend on the internet is the use of innovative ways of increasing traffic to your website, by placing links strategically on other high traffic sites. Regional Network could

approach big international portals which may be willing to allow ozone page linkages on their web pages or chat boxes. Yahoo / Google / Youtube / MSN/ Hotmail are potential starting points. UNEP DTIE OzonAction to explore the possibility of partnering with these web pages.



GENERAL PUBLIC

Activities needed immediate action

1. Commemorating phase out sites

The shut down of industrial plants using ODS chemicals could be publicized and commemorated for future generations by installing a memorial plaque at the site. A pilot project of this kind has already been done by SRF in India when its halon plant was shut down in 2006. A small museum exhibiting photographs of the machinery and narrating the story of how the plant was shut down could also be set up at such sites to add to the interest. This initiative should be initiated in 2009 to commemorate CFC site.



2. Ozone celebrity brand ambassadors

As with many other UN organizations, UNEP could enroll the services of celebrities as “ozone brand ambassadors”. The celebrities chosen could be the ones who have worked with UNEP or UNEP DTIE OzonAction before. In the same way, NOUs could also enroll national celebrities in their own countries for the ozone cause. The ambassadors should start their work on promoting 2010 ODS Phase-out deadline.

Long-term activities

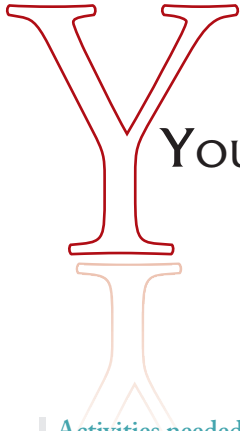
1. Franchising of Ozzy Ozone brand

In the course of its global communications activities, UNEP has developed a very popular brand in the character Ozzy Ozone. There is a huge potential to develop the value of this brand to raise resources for ozone

may be willing to allow placement of ozone messages on their packaging or product itself. There are many other opportunities which can be exploited, for instance food products sector, the cosmetics industry, other UV protection products like sunglasses, public transport companies, airlines etc. At least one such tie- up should be developed as a pilot initiative, which can then be used as a model to build partnerships with other companies.

3. Declaring public buildings ozone friendly

A well known public building like Parliament House, or the official residence of the Head of State, could be declared ozone friendly, to set an example for other public buildings to emulate. The event could be publicized through the media to maximize the impact.



YOUTH AND SCHOOLCHILDREN

Activities needed immediate action

1. Ozone messaging through music

Music celebrities could be approached to compose a special ozone song which can be downloaded off the internet. They could also be asked publicly endorse ozone messaging as “ozone layer envoys” during their road shows and events.

A tie up with a major music channel like MTV or a major music company like Sony Music could be explored to find ways in which ozone messaging can be



done at big music events that they are organizing or featuring on their channel. The first event which could start initiating is to use music industry/ products/ events in celebrating the 2010 ODS phaseout deadline.

Long-term activities

1. Ozone messaging through youth based consumer products

Large youth clothing brands could be approached to incorporate ozone messaging on a range of their products (particularly eco-friendly product lines) which would also give them an environment friendly image.

2. PSA contest on Youtube

Online video sites like Youtube have started to pose a strong challenge to the monopoly of broadcast television, and are likely to grow even further in popularity as access to digital technologies grows.

A good way to use the popularity of such sites would be to institute a special award for the production of 30 second

PSAs on the ozone layer on Youtube, with the prize of a good quality camcorder or an editing set up to the winner. Prizes could be sponsored by a camcorder manufacturing company like Canon or Panasonic or a manufacturer/ supplier of editing hardware / software like Apple. Google (the company that recently bought over Youtube) could also be enlisted as a potential partner, as their philanthropic arm has recently announced prioritization of support to climate change related initiatives.

The contest could be publicized through school and colleges (particularly those technologically equipped with digital video resources) to ensure widespread participation by young people.

4. Ozone Orbit group

Along with the circulation of the press releases and news items related to ozone layer protection and related stories, E forum are necessary to make the Ozone Orbit interactive. The problem of ozone depletion is increasingly getting linked to the climate change. It is important that such issues through media experts reach to the society in effective manner. Media plays a very important role in creating awareness among society by simplifying and demystifying the complicated

YOUTH AND SCHOOLCHILDREN

issues like inter linkages between climate and ozone issues.

The question is why this group is necessary if the media is already taking lot of efforts? The answer is: we need to network with media from various countries, disseminate the case studies published by media and make available Encyclopedia of compilation of news items, media events, TV interviews etc.

Google group is taken as the best option for the interactive web based Ozone Orbit. . Many groups are working on Google but none of them are on ozone. Ozoneorbit Group is already registered on Google piloted the activity by posting the articles and even launched one PSA of UNEP. This group will be active with the journalists forum.

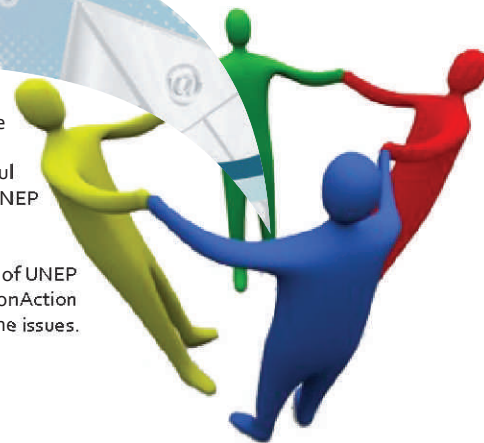
5. Creating a Wiki page on ozone for schoolchildren

This is a simple and interesting interactive activity that can be done by schoolchildren with extensive access to the resources of the internet under the supervision of a knowledgeable teacher. A wiki is a web page which allows posting and contributions from multiple users on a particular theme. A pilot project of this kind could be taken up in which students of two schools partner with each other to create such a page; one of these being a school with access to computer and internet resources; and the other being a resource poor school. This could then become a model project that could be replicated by NOUs at the country level as well, in local languages. If the project is successful, a special contest could be organized by UNEP DTIE OzonAction with certificates awarded to the best Wiki.

6. Model United Nations Environment Programmed (UNEP) for schoolchildren

This is a very popular activity in schools across the region, whereby students come together and simulate the functioning of UNEP bodies. Such a forum could be used to simulate a model UNEP discussion on the Montreal Protocol policy and compliance targets. A pilot initiative could be tried out in one school and then replicated in other schools where the model UNEP programme is already being conducted. Key meetings connected with compliance activities, such as the Meeting of the Parties (MOP) could also be simulated

News coverage on the successful model UNEP would increase visibility of UNEP DTIE OzonAction and ozone issues.



ANNEX

List of Media Activities so far

Events

Year	Country, Region	Activity
2002	Nairobi Africa	Work shop for Environmental Journalist In co operation with OzonAction programme.
2004	Libreville, Gabon	Harmonization of Ozone Legislation in Central Africa Region Alternative to methyl Bromide
2004	Sally Senegal	Green Customs initiative –East Africa
2005	Arusha Tanzania	Green Custom initiative-West Africa
2007	Dakar Senegal	12 ODonet Meeting-/ Media: Ozone et changement climatique



Year	Country, Region	Activity
2008	Cotonou Benin	Refrigeration technicians/Media: ozone and Climate change
2008	Lilongwe Malawi	
2006	Bangkok South East Asia and pacific	Media and the Ozone layer protection
2006	Manama Bahrain	Round Table meeting for the Media on strengthening Compliance with the Montreal Protocol
2008	Langkawi, Malaysia South East Asia and pacific	MDI regional Workshop
2008	Singapore South East Asia and pacific	UNEP Ozone and Climate Change Media Workshop
		<p>The RNCs conveyed the message that they always invite the media representatives in each meetings and events organized at regional level.</p> <p>The RNCs held the workshops in parallel with network meetings,</p>

D) List of Media Personnel participated in OzonAction Activities so far

Name of the journalist	Beauro	Tel no.	fax	E mail
Mr. Jihad AL Rahim Bahrain	Al Methag Newspaper	+97339136892	+97317784118	Jih86@hotmail.com
Mrs. Maraim Y Al Sabagh, Bahrain	Bahrian radio & T.V	+97339459333 +9733976379	+97317682986	
Mr. Ahmed Al Anabna Jordan	Jordanian Broadcasting Agency	+96265609700 +962795601954		ahmali@hotmail.com
Mr. Hasan Al Hawatmah Jordan	Jordan TV earth & Environment programme officer	+962777785757	+9626477911	
Mr. Khaled Amer Al Ajmi, Kuwait	Al Anbaa printing, Publishing	+9659861107	+9654831217	Kha811@hotmail.com
Ms. Fayzah Al said Ali Al said ,Doha	Media center	+9744437171 +9745005352	+9744415246	Faali@qatarenv.org
Mr. Mamoun Ayyash Doha	Dar Al Sharq printing publishing & distribution	+9744557716	+9744557760	Ayyash7272@hotmail.com
Mr. Mishali Khayat Syria damaskas	Al bath News paper	+9636115110	+9636622140	khaleda65@scs-net.org



Name of the journalist	Beauro	Tel no.	fax	E mail
Mr.Hussein Ali Al Manaai , Abu Dhabi	Emirates broad casting agency	+97124454545 +971504866614	+97124454695	rasail@emirates.net.ae
Mr. Tariq ebrahim Al zarouni ,Abu Dhabi	Emirates Media	+97124144771 +971504420003	+97124144706	tariq@gmail.com
Mr. Anwar Qaeed AL bahri, Yemen	Yemen Broad casting agency	+9671250085 +96777720886	+9671251562/61	anwaralbahri@hotmail.com
Mr. Nabil Noman AL Abssi, Yeman	Al tawrah News paper	+967777584322	+967332505	nabilna@maktoob.com
Dr. Mohammed salah madkour ,Egypt	Aeen shams University	+2026376174 +20123152874	+2026376174	Dr-s.madkour@hotmail.com
Mr. Abdelatif Alcherif Paris	Radio Monte carlo	+33156401722 +33674440019	+33156401720	Abdelatif.cherif@rmc-mo.com
Mr. Najeeb saab, Tanmia	Al Bia WA	+9611321800	+961132190000	nsaab@mectat.com.lb

Journalists list Nairobi Kenya Workshop November 2002

Name of the journalist	Beauro	Tel no.	fax	E mail
Sidi El Moctar Cheiguer Mauritanie	Director of Publication l'ESSOR	222 529 19 83 222 630 21 68		sidel@caramail.com
Alain Blaise Batongue Cameroon	Chief Editor Mutations	237-2-22 51 04 237-961 67 77	237 222 07 06/ 237 222 51 04	abatongue@yahoo.fr
Devan Murugan South Africa	SABC Africa News	27 11 71 46881 27 82 495 2972	27 11 71 46331	devannews@webmail.co.za
Phyllis Kachere Zimbabwe	The Sunday Mail, Herald House	263 4 702442 9 263 4 741590	263 11 862 144 263 4 791311	phyllis.kachere@zimpapers.co.zw chibhebhiz001@yahoo.com
Mamadou Kasse Dakar, Senegal	Quotidien Le Soleil	221 859 59 59/ 221 859 60 50221 641-67-18		madoukasse@yahoo.fr
Ouédraogo Lacina Ouagadougou, Burkina Faso	Journal Echos du Spong	(226) 36 30 33 (226) 35 05 06	226 35 05 06	sahelis@fasonet.bf Lacinao@yahoo.fr
Mobio David Gouedan Abidjan Côte d'Ivoire	Radio Télévision Ivoirienne,	225 22 44 90 39 225 07 82 96 86	225 22 44 73 89	david.mobio@caramail.com
Jean- Claude Lindsay Dedans Port Louis Mauritius	PTE Aux Sables Morc. Rey	230 465 3551 / 230 467 5078	230 454 3420 230 254 0172	5tele@intnet.mu, jcd42@hotmail.com

Name of the journalist	Beauro	Tel no.	fax	E mail
Jeanine Baptiste - Seychelles	Seychelles Broadcasting Corporation	248 32 20 48 60248 28 96	248 22 56 41 / 248 28 96 53	baptistejeanine@yahoo.com
Joël Fabrice N'Kashama Kambala- Gombe	Democratic Republic of Congo National Radio Television	243 998 58 21	243 884 3507/ 243 124 3507	joelfabrice@yahoo.fr
Jacintha Gomes Nhamitambo	Radio Mozambique Mozambique	258-429908/ 258- 429826	258-082872640	jacintanhamitambo@ yahoo.com.br
Tervil Okoko Nairobi- Kenya	Pana Press	2542211286	2540733720612	
Tom Osanjo Nairobi- Kenya	Pana Press (Pan African News Agency)	254 2 211286 254 (0)722-631599		
Jeff Otieno Nairobi Kenya	Nation Newspaper	254-2-3208434		Jotieno@nation.co.ke
Nancy Khisa Nairobi, Kenya	The East African Standard -	254 -2- 332650/8/9 254 (0)722815378		nankhi@yahoo.com
Rachael Ondego Kenya Nairobi	KBC-	: 254-2- 22 37 57 Ext. 4509		raqueloke@yahoo.com
Samuel Maina Kenya Nairobi	News reporter	254 2 216476 254 722 720898		

List of journalist in Singapore workshop

Name of the journalist	Bearuo	Ph No	fax	E mail
Sarah Clarke, Australia	ABC TV			
Mostafa Kamal Majumder, bangle Desh	The New Nation			
Li Wenyun, China	People's daily			
Selina Zang jing, China	Economic Observer			
Joydeep Gupta, India	Indo asian News Service			
Irena Pretika Widayanti, Indonesia	DAAI TV			
Ella syafputri, Indonesia	Antara			
Imelda V Abano, Philippines	freelance			
Tess raposas, Philippines	Freelance			
Tan Peng Cheak, Malaysia	Nanyang Siang Pau			



Name of the journalist	Bearuo	Ph No	fax	E mail
Nantiya tangwisutijit, Thailand	The Nation			
Ruth Youngblood, Singapore	DPA			
Douglas Varchol,	BBC Earth report			
Sonia Kolesnikov-Jessop	Singapore			
Nick Rance , UK	TVE			
Mallika Naguram,	GAIA Discovery			
Saifulbahri Ismail, Singapore	Singapore radio			
Monica Fossati	Ekwo			
Owen lammers,	Thai Climate News			
Thuc Mihn, Singapore	Than Nien News paper			
Elizabeth Su	Agderposten			



UNEP

List of Journalist in Bangkok workshop

Name of the journalist	Bearuo	Ph No	fax	E mail
Mr. Anup kumar Khastagir bangladesh	Bangladesh sangbad sanstha	880-2-9555036 880-0152342402, 0172-009670	880-2-9557929	anupbss@yahoo.com
Mr. Tashi Dorji Bhutan	Kuensel National	975 2 322483, 975 2 324688		chief@kuensul.com.bt, tashi_dorji@druknet.bt
Mr. Khan Sophirom cambodia	Raksmei Kampuchea	855 11 953 423	855 23 356 979	sophirom@hotmail.com
Mr. Wang Yugvo china	CCTV Bangkok Bureau	02 672 0637	026720686	ygwang505@hotmail.com
Mr. Tubagus Arie Rukmantara, Indonesia	The Jakarta Post	5300476 : +62817 754 548		arie@thejakartapost.com
Ms. Vinita Vishwas Deshmukh, India	Freelance Journalist	020 24261152 9822263338		vinitapune@gmail.com
Mr. Bikash Thapa Sr. Reporter (Newspaper) Kathmandu, Nepal	Kantipur Publications Pvt. Ltd.	+977 9851083674		bikash@kantipur.com.np, t_bikash@hotmail.com
Ms. Soulivanh VONGMANY Vientiane, Lao PDR	Lao Press in Foreign Language (Vientiane Times)	856-21 217593, 216364 856-20 544 489	856-21 216365	soulivan_vongmany@ yahoo.com

Name of the journalist	Bearuo	Ph No	fax	E mail
Ms. Bayanjagal Ganbold Ulaanbaatar, Mongolia	Journalist, TV 9	976 99098010, 976 11 344181	976 11 343647	bayanjagaa@mongol.net
Ms. Catherine Adraneda Quezon City, Philippines	Philippine Star Newspaper	+639178008014		kadraneda@yahoo.com
Ms. Melanie Yip	Radio Singapore	65 63597673	65 62591357	melanieyip@mediacorporadio. com
Media Corp Radio Singapore Pte Ltd	International	65 97686546		
Ms. Dilrukshi Handunnetti Colombo, SriLanka	Daily Mirror (Newspaper)	94 2712787 94 0777-385148		dilrukshiz_@hotmail.com
Mrs. Hoang Anh Thi Vietnam	Hanoimoi Newspaper			hoanganhct@hanoimoi. com.vn
Ms. Claire Arthurs London	BBC World Service	447771613788 Email:		Claire.arthurs@bbc.co.uk clairearthurs@hotmail.com
Mr. Michael Casey Bangkok	The Associated Press	66 2 266 0740 018146011	66 2 238 2661	mcasey@ap.org
Ms. Sopaporn Kurz Bangkok	The Nation	02-325-5555 ext 2432, 01-432-3860		sopaporn@nationgroup.com



Name of the journalist	Bearuo	Ph No	fax	E mail
Mr. Nirmal Ghosh Bangkok, Thailand	The Straits Times	66 2 661 6207	66 2 260 0893	karmanomad@hotmail.com
Mr. Kunda Dixit Kathmandu, Nepal	Nepali Times	+977 1 554 3333		kunda@nepalitimes.com
Mr. Nalaka Gunewardene Colombo, Sri Lanka	TVE AP	+94 11 440 3443		nalaka@tveap.org

Journalist present at langkavi, Malaysia

Name of the journalist	Bearuo	Ph No	fax	E mail
Dr. Ahmed Muklis Yusuf Jakarta	The organization of Asia Pacific News agency	62213459173	62213840907	ahmadmy@antara.co.id
Mr. Edi utama Jakarta	As Above	62213459173	62213840907	Edut_28@hotmail.com
Mr. Vijay Joshi	The associated Press			vjoshi@ap.org
Ms.jayshree Balasubramanian				jaishreepti@gmail.com

